

CRISTINA VIOLETA MUNTEAN

Founder & CEO, VORNICA s.r.o.

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I have dedicated my life to helping good people – CEOs and C-Suite executives – lead better.

My mission is to contribute positively to the 2nd economic transformation that is currently taking place across post-communist and post-Soviet markets in our region by activating good power in our leaders. My personal values are integrity, freedom, and partnership, and they infuse everything I do, both in my personal life and in my executive development career.

EXPERIENCE

May 2010 - present

**Founder & CEO
Vornica s.r.o.**

I lead both my company and our global executive development practice. Our main focus is developing the fundamental human skills that will safeguard our species in the age of AI. Since May 2010, I have personally coached and mentored 300+ individual clients and I have trained 50,000+ participants in group and team settings across 100+ corporate organizations.

March 2023 – November 2025

**Founder & Community Leader
The CEO Elevation Circle**

Our global community brought together smart, talented, and ambitious women leaders striving to grow into the C-Suite and non-executive boards of directors in corporate organizations, and ultimately to become corporate CEOs.

April 2021 – March 2022

**Chief Mentor
Femme Palette**

In this position, I supported the Femme Palette global community with practical mentoring insights, experience, and tailor-made mentor development programs.

July 2019 – July 2020

**Executive Board Member
International Systemic Constellations Association (ISCA)**

As a board member in charge of strategic communications, I contributed to ISCA's success through strategic insights and hands-on execution in community management, social media management, people development programs, and member advisory and support.

December 2017 – June 2019

**Executive Board Member
Czech Association of Systemic Constellations (ČASK)**

As a member of the executive board, I was in charge of strategic communications. In this role, I contributed to ČASK's expansion and success through strategic insights and execution of community management activities, social media management, people development programs, and member advisory and support.

January 2016 – July 2017

**Interim Integrated Communications Manager, C-Suite Role
Foxconn Global Services Division - Czechia**

In 2016, I took on the challenge of transforming integrated communications for Foxconn Global Services Division (FGSD) in EMEA and globally. We rebuilt the company vision and strategy for integrated communications to prepare the company for a public listing, and we laid the groundwork for new policies in branding, client communications, internal and external communications, and investor relations.

January 2015 – January 2017

**Chairwoman of the Marketing Committee
American Chamber of Commerce in Czechia**

The AmCham Marketing Committee coordinated the activities of all strategic communications and marketing representatives from member companies. The Committee met regularly to craft and deliver the activity agenda for our members.

June 2011 – April 2012

**President
Czech PR Klub**

As president of the Czech PR Klub, a non-profit association of communication professionals, I was in charge of creating a new vision and strategy for the organization's growth on the Czech market. Together with our executive team, we delivered quality educational and networking opportunities to our members, shared best practices and know-how, and contributed to raising the standards on the Czech PR market.

January 2010 – April 2010

**Deputy Editor in Chief
Czech Business Weekly, Czechia**

In this role, I was responsible for managing the magazine's content and overseeing CBW's external strategic partnerships.

January 2009 – December 2009

**Chief Reporter
Czech Business Weekly, Czechia**

In this role, I coordinated magazine content and managed newsroom processes.

September 2007 – December 2008

**Specialized Reporter – Financial Markets
Czech Business Weekly, Czechia**

For a year and a half, I covered financial markets and publicly listed companies for our economic magazine.

February 2006 – August 2007

**Generalist Reporter Generalist
Czech Business Weekly, Czechia**

In this role, I was responsible for several soft beats, such as education, consulting and legal firms, and HR, for our economic magazine.

October 2004 – March 2006

**Communications Consultant
Accon Group – Czechia**

After finishing my studies in Romania and relocating to Prague, Czechia, I was hired to conduct specialized market analyses, manage client communications in English and French, and attract Romanian-speaking clients to the company with a view to opening a subsidiary in Romania by 2007.

EDUCATION

I am a **multiply certified executive coach, mentor, trainer, and facilitator**. For a detailed overview of my executive coaching and mentoring credentials, please visit: <https://cristinamuntean.com/credentials>.

I am also an accredited professional:

1. ICF – Associate Certified Coach (ACC), on track to Professional Certified Coach (PCC).
2. EMCC – Senior Practitioner.
3. International Enneagram Association (IEA) – Accredited Professional.

In terms of formal studies, I hold a **Bachelor's degree** from the Faculty of Journalism and Communication Studies, University of Bucharest, and a **Master's degree** in Media Studies from the National School of Political and Public Studies, Bucharest.

CLIENT TESTIMONIALS

To learn more about how I create value for my clients, please visit:

 Testimonials on my LinkedIn profile: <https://www.linkedin.com/in/munteancristina>

 Testimonials on my personal website: <https://cristinamuntean.com/testimonials/>

LANGUAGES

I deliver services in English, Czech, French, and Romanian (my mother tongue).

VOLUNTEERING

Since 2010, I have delivered **35 year-long, pro bono 1:1 executive coaching and mentoring programs** as part of various local, regional, and global associations and development initiatives for women.

From 2020 to 2022, I served as a **volunteer member of the Global Centre of Excellence in Mentoring** with the European Mentoring and Coaching Council (EMCC).

Organizations where I **regularly volunteer** through coaching, mentoring, and community talks include: My Odyssey, Femme Palette, Equilibrium (Czechia), Polaris Network (The Netherlands), International Enneagram Association, and Running Remote (US), among others.

PUBLICATIONS

As of August 2025, I have published:

- One print book:
 - › [You, the Brand – Personal Branding for Career Growth](#) (in Czech);
- Four e-books:
 - › [Climbing Everest – Executive Team Coaching for CEOs](#),
 - › [I the Brand – Personal Branding for Thought Leadership, Career, and Business Growth](#),
 - › [Get it First But First get It Right – An Insider's Guide to Strategic Media Relations](#) (in English and Czech), and
 - › [Strategic Communications in the Digital Age](#) (Bookboon.com).
- Numerous articles, guest blog posts, podcast appearances, and interviews in both general and specialized media (economic and HR media).

Would you like to know more about me?

Visit my website cristinamuntean.com or reach out directly at Cristina.muntean@vornica.com. I am happy to answer your questions and explore whether I might be the right executive coach and mentor for you.

