



CRISTINA MUNTEAN - SPEAKER PROFILE



FEEL FREE TO CHOOSE YOUR
CORPORATE / EVENT TALK
OR INTERVIEW TOPIC FROM MY
BREAKTHROUGH SUBJECTS BELOW.

CRISTINA'S PUBLIC SPEAKING EXPERIENCE IN A NUTSHELL

- Speaking at up to 5 global events / year • Up to 10 webinars & virtual workshops / month
- Audiences from tens of people to thousands of people / event • 4.8 out of 5 and higher audience ratings • Excellent public speaking competence and storytelling
- Strong preference for virtual events and interviews •



CRISTINA'S BREAKTHROUGH TALKS.

WOMEN AND LEADERSHIP

Cristina can speak on:

- ✓ Why we have so few women CEOs and in the top leadership of organizations.
- ✓ Why we actually need more women CEOs – and how to get there.
- ✓ How women CEOs can and should manage their public image to drive systemic transformation and to inspire even more women to want to lead.
- ✓ The role of purpose in motivating women to want to grow into top leadership.
- ✓ The role of emotional and strategic intelligence in elevating more women into top leadership.
- ✓ How to accelerate women's career growth in organizations and beyond.

FAVORITE BREAKTHROUGH TALKS ON WOMEN AND LEADERSHIP:

- ✓ The Three Spells Holding Women Back from Becoming the Next CEO
- ✓ Are We, Women, Truly More Emotionally Intelligent than Men?
- ✓ Can We Become the Next CEO Without Robust Strategic Thinking?
- ✓ Crisis and Reputation Management for Women CEOs
- ✓ Personal Branding for Future Women CEOs
- ✓ What Non-European Women Should Know About Leading in Europe.

STRATEGIC COMMUNICATIONS

Cristina can speak on:

- ✓ Personal branding for employees, entrepreneurs, and future leaders.
- ✓ Storytelling and its impact on sales, leadership, and company cultures.
- ✓ The role of empathy in strategic personal and corporate communications.
- ✓ Quality communications in a distributed – remote and hybrid – work environment.
- ✓ Media relations.
- ✓ Crisis communications in the age of AI.

FAVORITE BREAKTHROUGH TALKS ON STRATEGIC COMMUNICATIONS:

- ✓ How to Get What You Want with a Smart Personal Brand
- ✓ Build a Network of Millions – In Person and Online
- ✓ Drive Better Cultures with Corporate Storytelling
- ✓ Personal Branding for Remote Workers and Leaders.



THE FUTURE OF WORK

Cristina can speak on:

- ✓ The positive impact of flexible remote work on women.
- ✓ How to facilitate highly effective and impactful virtual and hybrid meetings.
- ✓ How to stay productive in a hybrid work environment without burning out.
- ✓ How to communicate effectively in an asynchronous work environment.
- ✓ How to build solid, real, quality relationships in a fully flexible work environment.
- ✓ Personal branding for remote and hybrid workers.

FAVORITE BREAKTHROUGH TALKS ON THE FUTURE OF WORK:

- ✓ Want More Women at the Top? Make Remote Work A Global Human Right
- ✓ The 3As of Effective Remote Work
- ✓ Anxiety, Proximity Bias, and Power Play in the Post-Pandemic World of Work
- ✓ Async, Not Antisocial. Reinvent Your Leadership Mindset and Future Proof Your Career for the New World of Work.



ONLY FOR YOU: SAMPLE A FEW OF CRISTINA'S PAST WEBINARS

Use the links below to access a few of Cristina's past webinars in full:

- ✓ [MONEY, MONEY, MONEY – How Our Lousy Money Mindset Keeps Us, Our Families, Our Daughters, and Other Women Down](#)
- ✓ [MEN. FEEDBACK. GROWTH – Turn Your Male Stakeholders into Life-Long Allies with Strategic Feedback](#)
- ✓ [TALKING TO MEN – 10 Mistakes Women Make in Cross-Gender Communication and How to Stop](#)





CO-CREATE YOUR NEXT TALK PRECISELY AS YOU AND YOUR AUDIENCE NEED

The public speaking topics above are permanent areas of expertise and interest in Cristina's portfolio. However, the best talks are co-created. Reach out to Cristina directly to share your interest and needs for your next corporate talk / global event / podcast or media interview, and design a talk that will wow your audience from the very first second.

<https://calendly.com/cristinamuntean/breakthrough-talks-exploration-call>

LEARN MORE ABOUT CRISTINA

SHORT BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to triple the number of women CEOs in Europe by 2030. Cristina is also the founder of [THE CEO ELEVATION CIRCLE](#), a global community of women leaders on track to grow into the C-Suite and beyond. Born in Romania and matured in the Czech Republic, Cristina is a public speaker, published book author, relentless innovator, and the thought partner of choice of present and future women CEOs.

LONG BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to triple the number of women CEOs in Europe by 2030. Cristina is also the founder of [THE CEO ELEVATION CIRCLE](#), a global community of women leaders on track to grow into the C-Suite and beyond.





CRISTINA MUNTEAN - SPEAKER PROFILE

A former business journalist turned people and organization developer in 2010, Cristina works with TOP 500 leaders in Europe and beyond on the essential questions of our times, from how to avoid burnout, experience more purpose at work and achieve life-work integration, to how to manage our reputation strategically, how to engage challenging stakeholders in complex business ecosystems, how to close the ever-widening digital gap in our society, and how to drive prosperity for companies and communities alike.

Cristina is a multiply certified and accredited people development professional. She has more than 3 000 hours of executive coaching and mentoring and over 1 000 in-person and virtual workshops and webinars under her belt. Her work has impacted the lives of hundreds of thousands of people in the Czech Republic, Romania, and worldwide.

In 2018 Cristina published her first book – *You, the Brand – Personal Branding for Career Growth* – in Czech, her fourth language. One year later she and her team organized the first fully digital conference in the Czech Republic, which took place five months before the global Covid pandemic.

In 2021 Cristina decided to stretch beyond the borders of the Czech Republic. She chose to remain a remote-first business with global operations, rebranded the company, and repositioned it to serve smart, talented, and ambitious women who want to grow into top leadership in Europe. This is how today Cristina and her team nurture their bigger mission: to triple the number of women CEOs in Europe by 2030.

Born in Romania, raised in the Czech Republic, and currently living in various locations around the world and enjoying the benefits of flexible remote work, Cristina is a relentless innovator. She is the thought partner of choice and a courageous challenger for present and future women CEOs in Europe and beyond. She provides her services in English, Czech, French, and Romanian – her mother tongue.

