



CRISTINA MUNTEAN - SPEAKER PROFILE



CHOOSE YOUR CORPORATE
OR EVENT TALK OR INTERVIEW
TOPIC FROM MY BREAKTHROUGH
SUBJECTS BELOW.

CRISTINA'S PUBLIC SPEAKING EXPERIENCE AT A GLANCE

- Speaking at **3 to 5** global events per year • Up to **10** corporate webinars & virtual workshops per month • Audiences ranging from dozens to thousands, both virtual and in person • Consistently rated **9.8/10 and higher** • Excellent public speaking and storytelling skills • Strong preference for virtual events and podcast interviews •



CRISTINA'S BREAKTHROUGH TALKS

C-SUITE DYNAMICS

Cristina can speak about:

- ✓ The **specific challenges** of new and established CEOs in post-communist and post-Soviet countries.
- ✓ Strategic succession planning and **CEO readiness development** – and why they are often missing - in companies in post-communist countries.
- ✓ How leaders from post-communist countries can **inspire the West** with their resilience, resourcefulness, and breakthrough ideas.



- ✓ The **second economic transformation** that's currently taking place in post-communist countries and how your audience can turn it into a unique opportunity.
- ✓ **Specific dynamics** in the C-Suite in companies in post-communist countries and how they impact business health and growth.
- ✓ How leaders in the C-Suite can lead transformation and bring **more good power** to Central, Eastern, and Southeastern Europe, the Caucasus, and Central Asia.

FAVORITE BREAKTHROUGH TALKS ON C-SUITE DYNAMICS:

- ✓ *Strategic Succession Planning – The Missing Piece for Better Leadership in Post-Communist Countries*
- ✓ *CEO Readiness – What It Is and Why It's Vital for the Future of Your Organization*
- ✓ *How to Overcome Your First Year on the Job as the New CEO in a Post-Communist Country?*
- ✓ *How to Achieve Sustainable Success without Suffering when You Lead a Company in Central, Eastern, and Southeastern Europe*
- ✓ *Difficult Stakeholder Management in Unpredictable Post-Communist Markets*
- ✓ *The Risks New CEOs Face When They're Thrown in at the Deep End without Proper CEO Onboarding and Executive Transition Support*
- ✓ *Learn From Them – What Leaders in Post-Communist Countries Can Teach the West*
- ✓ *The Second Economic Transformation – From Discourse to Real Sovereignty in Post-Communist Countries*



WOMEN IN LEADERSHIP

Cristina can speak about:

- ✓ Why we have so few women CEOs and so few women in top leadership today.
- ✓ Why we urgently need more women CEOs – and how to get there.
- ✓ How senior women leaders can nurture their resilience to cope with the multiple challenges of their roles.
- ✓ How women CEOs can manage their communications, reputation, and public presence to drive positive systemic change and inspire more women to lead.
- ✓ The role of emotional and strategic intelligence in advancing more women into top leadership.
- ✓ How to accelerate women's career growth in organizations and beyond.

FAVORITE BREAKTHROUGH TALKS ON WOMEN AND LEADERSHIP:

- ✓ *Male Allyship: Building Your BRIDGE to the C-Suite - A Proven Path to Career Elevation*
- ✓ *Are Women Truly More Emotionally Intelligent than Men?*
- ✓ *Can Women Become the Next CEO Without Robust Strategic Thinking?*
- ✓ *Crisis and Reputation Management for Women CEOs*
- ✓ *Personal Branding for Future Women CEOs*
- ✓ *What Non-European Women Should Know About Leading in Europe*

THE FUTURE OF HUMANITY AT WORK **IN THE AGE OF AI**

Cristina can speak about:

- ✓ How to nurture humanity in the workplace in the age of AI.
- ✓ How to leverage emotional intelligence to drive more collaboration and co-creation in the workplace – among humans and between humans and AI.
- ✓ How to stay productive in an AI-powered work environment without burning out.
- ✓ How to build solid, genuine, high-quality relationships in a fully flexible work environment.
- ✓ The positive impact of flexible remote work on women.
- ✓ Personal branding strategies for remote and hybrid professionals.

FAVORITE BREAKTHROUGH TALKS ON THE FUTURE OF WORK IN THE AI AGE:

- ✓ *H.U.M.A.N. – Leading Humans in the Age of AI: What Every Manager Needs to Hold On to for Dear Life*
- ✓ *The Human Advantage in the AI Era: Curiosity, Empathy, Trust*
- ✓ *REIGNITE: How to Bring Energy, Curiosity, Purpose, and the Appetite to Learn Back Into Leadership*
- ✓ *From Fear to Growth: Building Courage in Times of Disruption*
- ✓ *FOCUS: Cut Through the AI Noise and Lead With Clarity*
- ✓ *Want More Women at the Top? Make Remote Work a Global Human Right*
- ✓ *Anxiety, Proximity Bias, and Power Plays in the Post-Pandemic World of Work*
- ✓ *Async, Not Antisocial. Reinvent Your Leadership Mindset and Future-Proof Your Career for the New World of Work.*

STRATEGIC COMMUNICATIONS **AND SOCIAL IMPACT**

Cristina can speak about:

- ✓ Personal branding for women, entrepreneurs, and senior corporate leaders in the age of AI.
- ✓ Why we need to double down on storytelling as a competitive advantage for humans in the age of AI.
- ✓ How to restore the fabric of genuine social cohesion that was eroded by social media before it's completely destroyed by AI-powered social media platforms.
- ✓ Deepfakes, trust, and crisis communications in the age of AI.
- ✓ Strategic media relations: How to navigate the media landscape and disinformation during times of hybrid war.
- ✓ Effective communication in distributed work environments.
- ✓ The role of self-awareness and self-mastery in moving beyond bias in communications and the workplace.

FAVORITE BREAKTHROUGH TALKS ON STRATEGIC COMMUNICATIONS:

- ✓ *Drive Trust and Stay Relevant with Personal Storytelling*
- ✓ *Drive Better Corporate and Community Cultures with Corporate Storytelling*
- ✓ *Stay Safe and Protect Your People and Company in the Age of Disinformation*
- ✓ *Personal Branding for Remote Workers and Leaders*
- ✓ *How to Get What You Want with a Smart Personal Brand*
- ✓ *Build a Network of Millions – In Person and Online.*



SEE CRISTINA IN ACTION

IN ENGLISH

Talk at TEDx UNYP Prague 2026

How Spaces Shape Our Happiness

<https://www.youtube.com/watch?v=uMPudp-OBV4&t=2s>

Interview for the virtual summit OWN YOUR POWER, LEAD YOUR WAY

How Women CEOs Can Nurture Their Resilience Without Burning Out

<https://vimeo.com/1110644468?share=copy>

Podcast interview THINK ABOUT IT

Learning How to Live with Cristina Muntean

<https://open.spotify.com/episode/0tER8txVPrGhVoppqGapQM?si=EwVOiy5tTsaxGWCuoNC35Q>

LET'S CO-CREATE A BREAKTHROUGH TALK FOR YOUR AUDIENCE

The public speaking topics in this document are **core areas of expertise and interest** in Cristina's portfolio. However, **the best talks are co-created**.

Reach out to Cristina to discuss your next corporate talk, global event, podcast, or media interview—and co-design a session that will captivate your audience from the very first moment.

<https://calendly.com/cristinamuntean/breakthrough-talks-exploration-call>





LEARN MORE ABOUT CRISTINA

SHORT BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to elevate humanity in the age of AI. Often called the CEO whisperer or the Swiss Army knife of CEO development, Cristina is, essentially, an activator of good power. She works with CEOs and C-Suite executives active in post-communist countries, supporting them in achieving sustainable success without suffering. Cristina is also the author of ***You, the Brand – Personal Branding for Career Growth***, a book she wrote in Czech, her fourth language. Born in Romania and matured in the Czech Republic, Cristina is a proud European, a dynamic public speaker, a relentless innovator, and the partner of choice for top leaders committed to bringing more good power into our world.

LONG BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to elevate humanity in the age of AI.

A former business journalist turned executive developer, Cristina works with leaders from top 500 companies across Europe and around the world to address the essential questions of our time: how to build resilience and avoid burnout in the age of AI, how to experience more purpose and life-work integration, how to manage our reputation strategically, how to engage challenging stakeholders in complex business ecosystems, how to close the ever-widening digital gap in our society, and how to drive prosperity for people, companies, and communities through good power in top leadership.

Cristina holds multiple certifications and accreditations in executive development. She has more than 5,000 hours of executive coaching and mentoring experience and has delivered over 1,000 in-person and virtual workshops and webinars. Her work has impacted the lives of hundreds of thousands of people worldwide.





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In 2018, Cristina published her first print book – *You, the Brand – Personal Branding for Career Growth* – in Czech, her fourth language. One year later, she and her team organized *The Personal Branding Summit 2019*, the first fully digital conference in the Czech Republic, which took place five months before the COVID-19 pandemic began.

Born in Romania, matured in the Czech Republic, and currently traveling and living in various locations around the world, Cristina is a relentless innovator. She is the partner of choice for top leaders striving to bring more good power into our world. Cristina provides services in English, Czech, French, and Romanian – her mother tongue.

