



Cristina Muntean®



CRISTINA MUNTEAN – SPEAKER PROFILE

BRING CRISTINA'S BREAKTHROUGH
INSIGHTS TO YOUR STAGE OR STUDIO

CRISTINA'S PUBLIC SPEAKING EXPERIENCE AT A GLANCE

- Speaking at up to **5** global events per year •
- Up to **10** webinars & virtual workshops per month •
- Audiences ranging from dozens to thousands, both virtual and in person •
- Consistently rated **4.8/5** and higher •
- Excellent public speaking and storytelling skills •
- Strong preference for virtual events and podcast interviews •

CRISTINA'S PUBLIC SPEAKING EXPERIENCE AT A GLANCE



WOMEN AND LEADERSHIP

Cristina can speak about:

- ✓ Why we have so few women CEOs and in top leadership today.
- ✓ Why we urgently need more women CEOs – and how to get there.
- ✓ How senior women leaders can nurture their resilience to cope with the multiple challenges of their roles.
- ✓ How women CEOs can manage their communications, reputation, and public presence to drive positive systemic change and inspire more women to lead.
- ✓ The role of emotional and strategic intelligence in advancing more women into top leadership.
- ✓ How to accelerate women's career growth in organizations and beyond.

FAVORITE BREAKTHROUGH TALKS ON WOMEN AND LEADERSHIP:

- ✓ *The Three Spells Holding Women Back from Becoming the Next CEO*
- ✓ *Male Allyship: Building Your BRIDGE to the C-Suite - A Proven Path to Career Elevation*
- ✓ *Are Women Truly More Emotionally Intelligent than Men?*
- ✓ *Can We Become the Next CEO Without Robust Strategic Thinking?*
- ✓ *Crisis and Reputation Management for Women CEOs*
- ✓ *Personal Branding for Future Women CEOs*
- ✓ *What Non-European Women Should Know About Leading in Europe?*

THE FUTURE OF WORK IN THE AGE OF AI

Cristina can speak about:

- ✓ How to nurture humanity in the workplace in the age of AI.
- ✓ How to leverage emotional intelligence to drive more collaboration and co-creation in the workplace – between humans and between humans and AI.
- ✓ How to stay productive in an AI-powered work environment without burning out.
- ✓ How to build solid, real, quality relationships in a fully flexible work environment.
- ✓ The positive impact of flexible remote work on women.
- ✓ Personal branding strategies for remote and hybrid professionals.

FAVORITE BREAKTHROUGH TALKS ON THE FUTURE OF WORK IN THE AGE OF AI:

- ✓ *H.U.M.A.N. – Leading Humans in the Age of AI: What Every Manager Needs to Hold on for Dear Life*
- ✓ *The Human Advantage in the AI Era: Curiosity, Empathy, Trust*
- ✓ *REIGNITE: How to Bring Back the Appetite to Learn with Energy, Curiosity, and Purpose into Leadership*
- ✓ *From Fear to Growth: Building Courage in Times of Disruption*
- ✓ *FOCUS: Cut Through the AI Noise and Lead With Clarity*
- ✓ *Want More Women at the Top? Make Remote Work a Global Human Right*
- ✓ *Anxiety, Proximity Bias, and Power Plays in the Post-Pandemic World of Work*
- ✓ *Async, Not Antisocial. Reinvent Your Leadership Mindset and Future-Proof Your Career for the New World of Work.*

STRATEGIC COMMUNICATIONS AND SOCIAL IMPACT TOPICS

Cristina can speak about:

- ✓ Personal branding for women, entrepreneurs, and senior corporate leaders in the age of AI.
- ✓ Why we need to double down on storytelling as a competitive advantage for humans in the age of AI.
- ✓ How to restore the fabric of genuine social cohesion that was eroded by social media before it's completely destroyed by AI-powered social media platforms.
- ✓ Deep fakes, trust, and crisis communications in the age of AI.
- ✓ Strategic media relations: How to navigate the media landscape and disinformation during times of hybrid war.
- ✓ Effective communication in distributed work environments.
- ✓ The role of self-awareness and self-mastery in moving beyond bias in communications and the workplace.

FAVORITE BREAKTHROUGH TALKS ON STRATEGIC COMMUNICATIONS AND SOCIAL IMPACT TOPICS:

- ✓ *Drive Trust and Stay Relevant with Personal Storytelling*
- ✓ *Drive Better Cultures with Corporate Storytelling*
- ✓ *Stay Safe and Protect Your People and Company in the Age of Disinformation*
- ✓ *Personal Branding for Remote Workers and Leaders*
- ✓ *How to Get What You Want with a Smart Personal Brand*
- ✓ *Build a Network of Millions – In Person and Online.*

SEE CRISTINA IN ACTION

IN ENGLISH:

Interview for the virtual summit **OWN YOUR POWER, LEAD YOUR WAY**
How Women CEOs Can Nurture Their Resilience Without Burning Out



[WATCH HERE](#)

Podcast interview **THINK ABOUT IT** Learning how to live with Cristina Muntean



[LISTEN HERE](#)

IN CZECH:

Podcast interview on why we need more women CEOs and in top leadership in general.



[WATCH HERE](#)

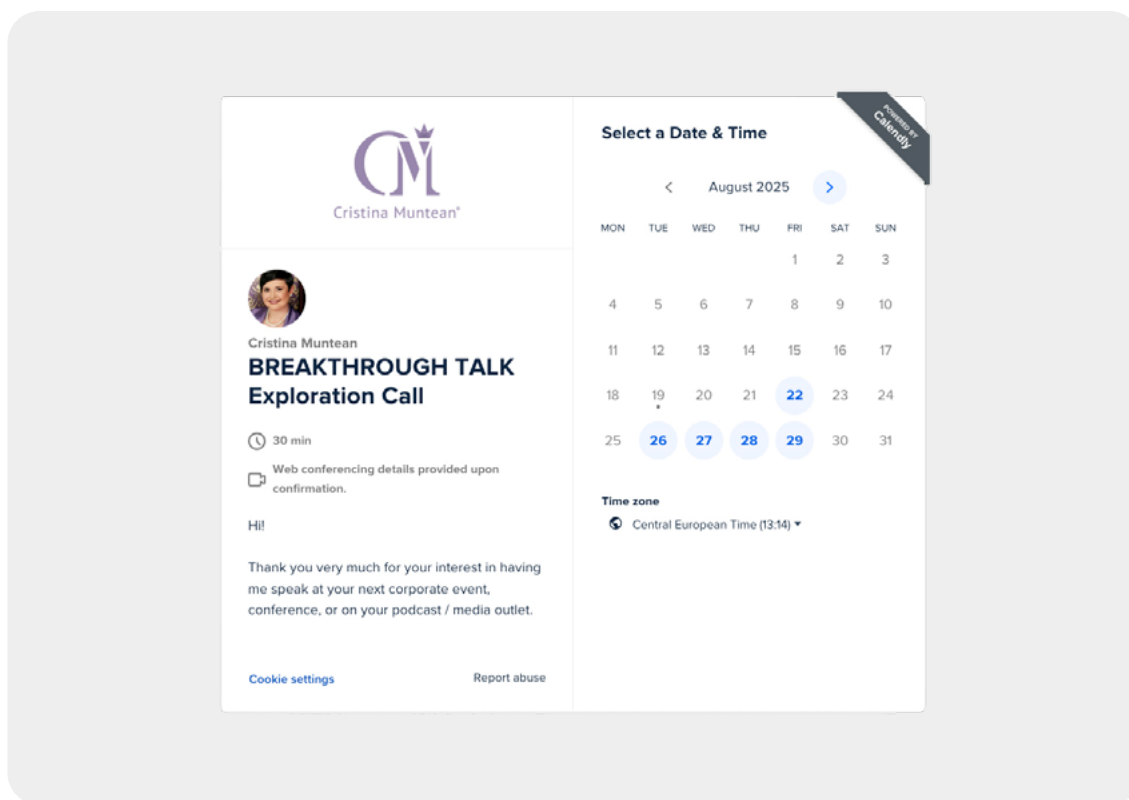
CO-CREATE A TALK TAILORED TO YOUR AUDIENCE

The public speaking topics in this document are permanent areas of expertise and interest in Cristina's portfolio. However, **the best talks are co-created**.

Reach out to Cristina to discuss your next corporate talk, global event, podcast, or media interview—and co-design a session that will captivate your audience from the very first moment.

LET'S TALK

<https://calendly.com/cristinamuntean/breakthrough-talks-exploration-call>



LEARN MORE ABOUT CRISTINA

SHORT BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to triple the number of women CEOs in Europe. Cristina is also the author of ***You, the Brand – Personal Branding for Career Growth***, a book she wrote in Czech, her fourth language. Born in Romania and matured in the Czech Republic, Cristina is a proud European, a dynamic public speaker, visionary book author, relentless innovator, and the partner of choice for thought leaders committed to bringing more good power into our world.

LONG BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to triple the number of women CEOs in Europe.

A former business journalist turned people and organization developer in 2010, Cristina works with top 500 leaders in Europe and beyond on the essential questions of our time. This includes how to nourish our resilience and avoid burnout, how to experience more purpose at work and achieve life-work integration, how to manage our reputation strategically, how to engage challenging stakeholders in complex business ecosystems, how to close the ever-widening digital gap in our society, and how to drive prosperity for people, companies, and communities alike.

Cristina is a multiply certified and accredited people development professional. She has more than 5,000 hours of executive coaching and mentoring experience and has delivered over 1,000 in-person and virtual workshops and webinars. Her work has impacted the lives of hundreds of thousands of people worldwide.

In 2018, Cristina published her first print book – ***You, the Brand – Personal Branding for Career Growth*** – in Czech, her fourth language. One year later, she and her team organized ***The Personal Branding Summit 2019***, the first fully digital conference in the Czech Republic, which took place five months before the global COVID-19 pandemic.

In 2021, Cristina decided to expand beyond the borders of the Czech Republic. She chose to keep her company remote-first with global operations, rebranded VORNICA®, and repositioned it to serve smart, talented, and ambitious women who aim to rise into top leadership. This is how today Cristina and her team nurture their bigger mission: to triple the number of women CEOs in Europe.

Born in Romania, shaped in the Czech Republic, and currently living in various locations around the world to enjoy the benefits of flexible remote work, Cristina is a relentless innovator. She is the partner of choice and a courageous challenger for present and future women CEOs and thought leaders who strive to bring more good power into our world. She provides her services in English, Czech, French, and Romanian – her mother tongue.

