Cristina Muntean®

BIOGRAPHY

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SHORT BIO

Cristina Muntean is the founder and CEO of VORNICA®, a remote-first company on a mission to elevate humanity in the age of AI. Often called the CEO whisperer or the Swiss Army knife of CEO development, Cristina is, essentially, an activator of good power. She works with CEOs and C-Suite executives active in post-communist countries, supporting them in achieving sustainable success without suffering. Cristina is also the author of ***You, the Brand – Personal Branding for Career Growth,*** a book she wrote in Czech, her fourth language. Born in Romania and matured in the Czech Republic, Cristina is a proud European, a dynamic public speaker, a relentless innovator, and the partner of choice for top leaders committed to bringing more good power into our world.

LONG BIO

Cristina Muntean is the founder and CEO of VORNICA®, a remote-first company on a mission to elevate humanity in the age of AI.

A former business journalist turned executive developer, Cristina works with leaders from top 500 companies across Europe and around the world to address the essential questions of our time: how to build resilience and avoid burnout in the age of AI, how to experience more purpose and life-work integration, how to manage our reputation strategically, how to engage challenging

stakeholders in complex business ecosystems, how to close the ever-widening digital gap in our society, and how to drive prosperity for people, companies, and communities through good power in top leadership.

Cristina holds multiple certifications and accreditations in executive development. She has more than 5,000 hours of executive coaching and mentoring experience and has delivered over 1,000 in-person and virtual workshops and webinars. Her work has impacted the lives of hundreds of thousands of people worldwide.

In 2018, Cristina published her first print book – ***You, the Brand – Personal Branding for Career Growth*** – in Czech, her fourth language. One year later, she and her team organized ***The Personal Branding Summit 2019***, the first fully digital conference in the Czech Republic, which took place five months before the COVID-19 pandemic began.

Born in Romania, matured in the Czech Republic, and currently traveling and living in various locations around the world, Cristina is a relentless innovator. She is the partner of choice for top leaders striving to bring more good power into our world. Cristina provides services in English, Czech, French, and Romanian – her mother tongue.