



# BIOGRAPHY

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BELOW AS YOU SEE FIT FOR YOUR  
EVENT AND PROMOTIONAL MATERIALS.

## SHORT BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to triple the number of women CEOs in Europe. Cristina is also the author of ***You, the Brand – Personal Branding for Career Growth***, a book she wrote in Czech, her fourth language. Born in Romania and matured in the Czech Republic, Cristina is a proud European, a dynamic public speaker, visionary book author, relentless innovator, and the partner of choice for thought leaders committed to bringing more good power into our world.

## LONG BIO

Cristina Muntean is the founder and CEO of [VORNICA®](#), a remote-first company on a mission to triple the number of women CEOs in Europe.

A former business journalist turned people and organization developer in 2010, Cristina works with top 500 leaders in Europe and beyond on the essential questions of our time. This includes how to nourish our resilience and avoid burnout, how to experience more purpose at work and achieve life-work integration, how to manage our reputation strategically, how to engage challenging stakeholders in complex business ecosystems, how to close the ever-widening digital gap in our society, and how to drive prosperity for people, companies, and communities alike.

Cristina is a multiply certified and accredited people development professional. She has more than 5,000 hours of executive coaching and mentoring experience and has delivered over 1,000 in-person and virtual workshops and webinars. Her work has impacted the lives of hundreds of thousands of people worldwide.

In 2018, Cristina published her first print book – ***You, the Brand – Personal Branding for Career Growth*** – in Czech, her fourth language. One year later, she and her team organized ***The Personal Branding Summit 2019***, the first fully digital conference in the Czech Republic, which took place five months before the global COVID-19 pandemic.

In 2021, Cristina decided to expand beyond the borders of the Czech Republic. She chose to keep her company remote-first with global operations, rebranded VORNICA®, and repositioned it to serve smart, talented, and ambitious women who aim to rise into top leadership. This is how today Cristina and her team nurture their bigger mission: to triple the number of women CEOs in Europe.

Born in Romania, shaped in the Czech Republic, and currently living in various locations around the world to enjoy the benefits of flexible remote work, Cristina is a relentless innovator. She is the partner of choice and a courageous challenger for present and future women CEOs and thought leaders who strive to bring more good power into our world. She provides her services in English, Czech, French, and Romanian – her mother tongue.

